

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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|  |  |                        |      |  |      |  |   |
|--|--|------------------------|------|--|------|--|---|
| 24184  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808 |                        |      | ADVERTISER (OR AGENCY AND ADVERTISER)      |      |  | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br><br>prior notice |
| <b>NAME</b>  | MENTZER MEDIA SERVICES                         |                        |      | AMERICANS FOR PROSPERITY                   |      |  |   |
| <b>AND</b>   | 600 Fairmount Ave Ste 306                      |                        |      | 1726 M St NW Fl 10                         |      |  |   |
| <b>ADDRESS</b>   | Towson MD 21286-1002                           |                        |      | Washington DC 20036-4502                   |      |  |   |
|  | USA  |                        |      | USA  |      |  |   |
| <b>CONTACT</b>   | ANNE BRAUNSCHEIDEL                             |                        |      | <b>PRODUCT</b> AFP 9/4-9/10 :60S EST. 1306 |      |  |   |
| <b>LOCAL SALESPERSON</b>   | Nicole Roy Pol                                 | <b>AGENCY EST. NO.</b> | 1306 | <b>PRODUCT CODE</b>                        | 1300 |  |   |
| <b>NATIONAL SALESPERSON</b>  |  |                        |      |  |      |  |   |
| <b>BROADCAST SCHEDULE STARTING</b> 09/04/12 <b>AND ENDING</b> 09/10/12 <b>NO. WEEKS:</b> 1 |  |                        |      |  |      |  |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS                 | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS              | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|----------------------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
|      |                      |            | FROM   | TO     |        |                   |                       |              |           |                |
| 1    | 01111..              | 4          | 07:00A | 09:00A | 60S    | 09/04/12-09/07/12 | CBS THIS MORNING      | 4            | 1100.00   | 4400.00        |
| 2    | 01111..              | 4          | 04:59P | 05:30P | 60S    | 09/04/12-09/07/12 | M-F 5PM NEWS          | 4            | 2400.00   | 9600.00        |
| 3    | 01111..              | 4          | 05:59P | 06:30P | 60S    | 09/04/12-09/07/12 | M-F 6PM NEWS          | 4            | 3200.00   | 12800.00       |
| 4    | 01111..              | 4          | 06:27P | 07:00P | 60S    | 09/04/12-09/07/12 | WHEEL OF FORTUNE      | 4            | 5000.00   | 20000.00       |
| 5    | 01111.0              | 4          | 10:00P | 10:35P | 60S    | 09/04/12-09/07/12 | LATE NEWS M-F/SU      | 4            | 5000.00   | 20000.00       |
| 6    | 01101..              | 3          | 10:35P | 11:38P | 60S    | 09/04/12-09/07/12 | LATE NIGHT WITH DAVID | 3            | 1500.00   | 4500.00        |
| 7    | .1.....              | 1          | 06:58P | 08:00P | 60S    | 09/04/12-09/04/12 | NAVY NCIS             | 1            | 10000.00  | 10000.00       |
| 8    | .1.....              | 1          | 08:00P | 09:00P | 60S    | 09/04/12-09/04/12 | NCIS: LOS ANGELES     | 1            | 10000.00  | 10000.00       |
| 9    | 01111..              | 3          | 09:00P | 10:00P | 60S    | 09/04/12-09/06/12 | DEMOCRATIC NATIONAL   | 3            | 7000.00   | 21000.00       |
| 10   | ..1....              | 1          | 07:58P | 08:58P | 60S    | 09/05/12-09/05/12 | CRIMINAL MINDS        | 1            | 7000.00   | 7000.00        |
| 11   | ..1....              | 1          | 09:00P | 10:00P | 60S    | 09/05/12-09/05/12 | CSI:CRIME SCENE       | 1            | 7000.00   | 7000.00        |
| 12   | ...1...<br>Cancelled |            | 08:00P | 09:00P | 60S    | 09/06/12-09/06/12 | BIG BROTHER           | 0            | 10000.00  | .00            |
| 13   | ....1..              | 1          | 09:00P | 10:00P | 60S    | 09/07/12-09/07/12 | BLUE BLOODS           | 1            | 6000.00   | 6000.00        |
| 14   | .....1.              | 1          | 06:00P | 06:30P | 60S    | 09/08/12-09/08/12 | SATURDAY 6P NEWS      | 1            | 1800.00   | 1800.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| NAME  | MENTZER MEDIA SERVICES                         |  |                         | AMERICANS FOR PROSPERITY              |  |  |   |
| AND   | 600 Fairmount Ave Ste 306                      |  |                         | 1726 M St NW Fl 10                    |  |  |   |
| ADDRESS   | Towson MD 21286-1002                           |  |                         | Washington DC 20036-4502              |  |  |   |
|   | USA  |  |                         | USA                                   |  |  |   |
| CONTACT   | ANNE BRAUNSCHEIDEL                             |  |                         | PRODUCT AFP 9/4-9/10 :60S EST. 1306   |  |  |   |
| LOCAL SALESPERSON   | Nicole Roy Pol                                 |  | AGENCY EST. NO.<br>1306 | PRODUCT CODE 1300                     |  |  |   |
| NATIONAL SALESPERSON  |  |  |                         |                                       |  |  |   |
| BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1 |  |  |                         |                                       |  |  |   |

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| ITEM | DAYS                        | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|-----------------------------|------------|--------|--------|--------|-------------------|-------------------------|--------------|-----------|----------------|
|      |                             |            | FROM   | TO     |        |                   |                         |              |           |                |
| 15   | .....1.<br><i>Cancelled</i> |            | 07:58P | 08:58P | 60S    | 09/08/12-09/08/12 | CRIME TIME SATURDAY     | 0            | 3000.00   | .00            |
| 16   | .....1.                     | 1          | 08:58P | 10:00P | 60S    | 09/08/12-09/08/12 | 48 HOURS MYSTERIES      | 1            | 4000.00   | 4000.00        |
| 17   | .....1.<br><i>Cancelled</i> |            | 11:35P | 12:35A | 60S    | 09/08/12-09/08/12 | CSI MIAMI               | 0            | 450.00    | .00            |
| 18   | .....1                      | 1          | 09:30A | 10:30A | 60S    | 09/09/12-09/09/12 | FACE THE NATION         | 1            | 2000.00   | 2000.00        |
| 19   | .....1                      | 1          | 05:58P | 07:00P | 60S    | 09/09/12-09/09/12 | SIXTY MINUTES SUNDAY    | 1            | 6000.00   | 6000.00        |
| 20   | .....1                      | 1          | 09:00P | 10:00P | 60S    | 09/09/12-09/09/12 | THE MENTALIST           | 1            | 6000.00   | 6000.00        |
| 21   | .....1                      | 1          | 11:00P | 12:00M | 60S    | 09/09/12-09/09/12 | CSI MIAMI               | 1            | 600.00    | 600.00         |
| 22   | 10000..                     | 1          | 07:00A | 09:00A | 60S    | 09/10/12-09/10/12 | CBS THIS MORNING        | 1            | 1150.00   | 1150.00        |
| 23   | 10000..                     | 1          | 04:59P | 05:30P | 60S    | 09/10/12-09/10/12 | M-F 5PM NEWS            | 1            | 2400.00   | 2400.00        |
| 24   | 10000..                     | 1          | 05:59P | 06:30P | 60S    | 09/10/12-09/10/12 | M-F 6PM NEWS            | 1            | 3200.00   | 3200.00        |
| 25   | 10000.0                     | 1          | 10:00P | 10:35P | 60S    | 09/10/12-09/10/12 | LATE NEWS M-F/SU        | 1            | 5000.00   | 5000.00        |
| 26   | 10000..                     | 1          | 10:35P | 11:38P | 60S    | 09/10/12-09/10/12 | LATE NIGHT WITH DAVID   | 1            | 1500.00   | 1500.00        |
| 27   | 10000..                     | 1          | 06:27P | 07:00P | 60S    | 09/10/12-09/10/12 | WHEEL OF FORTUNE        | 1            | 5000.00   | 5000.00        |
| 28   | Su                          | 1          | 11:27A | 06:00P | 60S    | 09/09/12-09/09/12 | NFL REGULAR SEASON HOME | 1            | 30000.00  | 30000.00       |

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| ADDRESS   | Towson MD 21286-1002                           |                      | Washington DC 20036-4502              |  |
|   | USA  |                      | USA                                   |  |
| CONTACT   | ANNE BRAUNSCHEIDEL                             |                      | PRODUCT AFP 9/4-9/10 :60S EST. 1306   |  |
| LOCAL SALESPERSON   | Nicole Roy Pol                                 | AGENCY EST. NO. 1306 | PRODUCT CODE 1300                     |  |
| NATIONAL SALESPERSON  |  |                      |                                       |  |
| BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1 |  |                      |                                       |  |

Cancellation Notice

Required

Announcement 28 days

prior notice

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ethnicity:

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|------|------|---------------|------|----|--------|-----------------|-------------------|-------------------|---------------------------------|---------------------------|
|      |      |               | FROM | TO |        |                 |                   |                   |                                 |                           |
|      |      |               |      |    |        |                 | Total Contract:   | 44                |                                 | 200950.00                 |
|      |      |               |      |    |        |                 | Billing Summary   |                   |                                 |                           |
|      |      |               |      |    |        | Qtr 3-12        | <u>Jul</u><br>.00 | <u>Aug</u><br>.00 | <u>Sep</u><br>193950.00         | <u>Total</u><br>193950.00 |
|      |      |               |      |    |        |                 |                   |                   | <u>GRAND TOTAL</u><br>193950.00 |                           |

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